## Marketing and Promotional Services for Westchester County's Ready-to-Work Program

## **Requests for clarification**

Question 1: Is there a specific annual advertising budget to base recommendations?

Answer 1: NO

Question2: Is there a specific budget to develop a website?

Answer2: NO

**Question 3:** Is there a budget to develop other marketing materials such as brochures, flyers, video, etc.

Answer 3: YES